

# Sherra Humphreys



As an entrepreneur and leader with over 14 years of direct sales experience, Sherra knows the power of words and the value of providing extraordinary training and coaching for your sales team and your customers. You will see and feel the benefit of those words.

As the mother of 4 including a set of twins, with over 18 years of experience, Sherra also knows what the power of guilt and feeling overwhelmed can do to a parent with the responsibilities of raising our next generation of leaders.

She is a speaker, adult education trainer and business owner. She is a mother, wife and friend. She is smart, funny and caring (at least that's what her friends say). **Most of all, she is real.**

A sampling of training topics that can be customized for your organization include:  
**You're not the boss of me:** How to inspire your team of "volunteers" to see their full potential AND show them the "what's in it for me" benefits of having a homebased business.

**Am I making any money?** How to answer the #1 question when family and friends think you don't have a "real" business. Also known as Profitability 101.

**My tools don't fit in my toolbox:** Learn what the right tools are for scheduling, selling and recruiting and throw away the broken, outdated tools that aren't right for the job.

**Why did I come to this meeting?** Bring value to "another night out" and leave with new tools and skills that make coming to the meeting worth it.

*Topics are appropriate for all levels of consultants and leaders.*

*Exclusive leadership topics are also available.*

Mixing a healthy dose of humor with real life lessons guaranteed to make you:

•**Think differently**

•**Get *real tools* to use in business and life**

•**Help show you the way to wrap your business around your life**

As a direct sales top leader and homebased business entrepreneur, Sherra's business accomplishments include national, regional and local training and speaker events throughout the United States. She has received national sales and recruiting awards, numerous incentive trips, is a Million Dollar Club member and recipient of the Bright Idea Award.

On a personal note, Sherra is a mom who understands the value of teaching her children to become self-sufficient, contributing members of society so they can move out. She looks forward to more travel, more golf and knowing where her scissors and tape are at all times.

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[SherraLifeLesson.com](http://SherraLifeLesson.com)

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